

Quelle économie émergente a le plus de potentiel pour le voyage et le tourisme

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Mercredi, 10 Octobre 2012 00:00 -

Do you wonder which of the emerging economies has the most potential for your organization? World Travel Market, the leading global event for the travel industry, will help you answer that question with its session focused on the individual markets Brazil, India, Russia, China, and South Africa.

The WTM Powerhouse Economies session, which takes place on Wednesday, November 7, in Platinum Suite 4 at 2:15 pm, will examine each of the five countries' individual travel and tourism potential with research into each market followed by presentations from expert speakers.

The session is moderated by European Tour Operators Association Executive Director Tom Jenkins and European Tourism Council Market Intelligence Group Chairman Leslie Vella, who will use the research to review each country's potential before introducing expert speakers on each country to give their view.

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